

STATEMENT OF INTENT 2017 - 2020

Tāmaki is a strong and welcoming community, where people thrive and prosper, celebrated for its distinct history and vibrant future



TABLE OF CONTENTS

Table of Contents	1
Purpose of Statement of Intent	2
Statement of Responsibility	2
About Tāmaki Redevelopment Company	3
Our Strategic Framework	4
Long Term Objective - Social Transformation	6
Long Term Objective - Economic Development	7
Long Term Objective - Placemaking	8
Long Term Objective - Housing Resources	9
Work Programme to deliver on Strategic Objectives	11
Development Projects	13
Financial Summary	14
Functions and Operations	15
Risk and Order Management	17



PURPOSE OF STATEMENT OF INTENT

In accordance with the Public Finance Act 1989 and the Crown Entities Act 2004, this annual Statement of Intent (SOI) publicly states the activities and intentions of Tāmaki Redevelopment Company and its subsidiaries for the next four years, and the objectives that those activities will contribute to. This draft SOI has had shareholder input and includes performance measures and targets as the basis of organisational accountability.

STATEMENT OF RESPONSIBILITY

The Board is responsible for the statements contained in TRC's Statement of Intent and for the appropriateness of the assumptions as well as the relevant disclosures made in them.

The Board of TRC has the responsibility for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of financial and non-financial reporting.

Signed on behalf of the Board:

Brian Donnelly Chair

30 June 2016 Date

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Dr. Susan Macken Deputy Chair

30 June 2016 Date



ABOUT TĀMAKI REDEVELOPMENT COMPANY

Tāmaki is located southeast of Auckland's CBD. It consists of the suburbs of Glen Innes, Point England and Panmure. The area is characterised by an outstanding natural environment, culturally diverse community (47% Pacific, 23% Maori, 10% Asian), a young population (29% under the age of 15), close proximity to the CBD, and strong community networks. There are also significant challenges within the area, including a large number of people seeking work and a high number of residents receiving support from the Government.

Tāmaki Redevelopment Company (TRC) has been mandated by its shareholders, New Zealand Government and Auckland Council, to lead on urban regeneration activity in Tāmaki to achieve four equally important objectives - social transformation, economic development, placemaking and housing resources.

Under this programme, on 31 March 2016 all the Housing New Zealand (HNZ) properties in Tāmaki were transferred to TRC. From this date, TRC are responsible for both managing the approximately 2,800 existing social housing properties and for leading on housing redevelopment in Tāmaki.

Through its shareholders, TRC has been mandated to replace around 2,500 social houses with a minimum of 7,500 mixed tenure houses over a period of 10-15 years. TRC will achieve this by:

- Engaging with a consortium comprising of a large scale development partner and a long term owner of the redeveloped social housing; and
- Maintaining momentum of catalyst projects over the next three to five years to deliver approximately 800 new homes. These developments will be an opportunity to test, refine and benchmark the outcomes expected of large scale development.

Engagement of large scale development and investment partners is a critical move to meeting the following additional objectives:

- Efficiencies in the redevelopment process to improve affordability outcomes, enable the Crown to maximise value capture, and speed up the redevelopment
- Attraction of developers that could bring innovative approaches and unlock new supply chains and technologies that could reduce costs across the construction sector in New Zealand
- Opportunities for private sector involvement in the long-term finance and ownership of social houses.

In undertaking our redevelopment programme our shareholders also expect TRC to:

- meet the government commitment that those who are impacted by the redevelopment and are still in need of social housing will have the opportunity to remain within the community;
- address housing affordability so that residents can pathway from the need for social housing to more independent living; and
- transfer the ownership of newly developed social houses in Tāmaki to third parties by 31 March 2018

It is important to acknowledge that this approach would not be the same as if development was undertaken by a private company who would seek to maximise the financial return. It is recognised that to maximise the economic and social returns likely requires trading off some financial return for TRC.

To enable it to perform its responsibilities from 1 April, the TRC has established the "Tāmaki Housing Association" (THA), which is a Community Housing Provider (CHP) and provides tenancy and property management services for social tenants.

The transfer of social houses from HNZ to TRC is part of the Government's Social Housing Reform Programme, which was established to encourage the social housing sector to diversify and be more responsive to tenants' needs. A specific aim of this programme is to grow the participation of CHPs within the market. To support this aim, TRC will engage with CHP partners in the delivery of services.



TRC will work constructively with a range of entities across Crown, Council, community and the private sector to develop a range of social and economic regeneration initiatives to advance the social and economic outcomes for Tāmaki residents.

OUR STRATEGIC FRAMEWORK

Our Strategic Objectives

TRC's Company Purpose is to pursue the following four regeneration objects, which are outlined in the company's Constitution:

SOCIAL TRANSFORMATION: Supporting Tāmaki residents and families to gain the skills, knowledge and employment opportunities to progress their lives;

ECONOMIC DEVELOPMENT: Strengthening the local economy and unlocking the potential of the Tāmaki area to enable a prosperous community and deliver better value for money to the Crown (with a focus on increasing the return on investment and realising the potential value from state and council-owned housing);

PLACE MAKING: Creating safe and connected neighbourhoods that support the social and economic development of Tāmaki and its community; and

HOUSING RESOURCES: Optimising the use of land and existing housing stock to effectively support and deliver social and economic results, including progressing private housing development and better public housing options for Tāmaki.

These four equally important objectives contribute to Crown and Council's wider strategic goals and the wider social and economic objectives for the region, all described below.

Contribution to the social housing reform programme

- Ensure that people who need housing support can access it and receive social services that meet their needs.
- Ensure that social housing is of the right size and configuration, and in the right areas, for those households that need it.
- Help social housing tenants to independence, as appropriate.
- Encourage and develop a more diverse ownership of social housing, with more innovation and responsiveness to tenants and communities.
- Help increase the supply of affordable housing, especially in Auckland.

Contribution to Auckland Council's vision of "The World's most liveable city" and in particular the following transformational shifts

- Strongly commit to environmental action and green growth.
- Move to outstanding public transport within one network.
- Radically improve the quality of urban living.
- Substantially raise the living standards and focus on those most in need.



Contribution to wider regeneration objectives

The Tāmaki Redevelopment Company will work alongside community, Council and social sector agencies to develop the Tāmaki Outcomes Framework and align services to better meet the wider social and economic objectives in the Tāmaki region. The Framework will draw on and measure regeneration against goals found in the following strategic documents:

- Better Public Services
- The Auckland Plan
- Maungakiekie-Tāmaki Local Board Plan
- Orakei Local Board Plan
- Auckland Māori Plan
- Government's Māori Economic Development Strategy
- Auckland Economic Development Strategy
- Social Housing Reform Programme
- Housing Affordability Programme
- Housing Strategic Action Plan
- Agenda for Children



LONG TERM OBJECTIVE – SOCIAL TRANSFORMATION

Tāmaki residents and families have the skills, knowledge and employment opportunities to progress their lives

Strategic Framework	Link					
Contributes to Social Housing Reform Programme and Auckland Council's Transformational Shifts	 Ensure that people who need housing support can access it and receive social services that meet their needs Help social housing tenants to independence, as appropriate Substantially raise the living standards and focus on those most in need 					
Our objectives	Provide opportunities for ed	ucation and	d employme	ent		
What we are aiming to deliver by 2020	 Tāmaki residents understand and support the regeneration as it affects them 					
	• Families are linked to appropto to be more independent	oriate and b	oetter servio	es which er	ich enable them	
	 Tenants impacted by redevelopment have the option to re Tāmaki 				nain in	
Desired trends	Measure	2016/17	2017/18	2018/19	2019/20	
How will we know we're making progress	Number of Tāmaki residents employed through TRC partners (cumulative)	10	25	40	55	
	Percentage of Tāmaki residents who understand and support the regeneration programme as it affects them	75%	85%	90%	90%	
	Percentage of Tāmaki residents affected by the redevelopment that have a rehousing plan	100%	100%	100%	100%	
	Percentage of social housing tenants provided with an opportunity to stay in Tāmaki	100%	100%	100%	100%	
Enabling projects	Procurement of Intensive Su	ipport Servi	ces			
What we need to do to support this	Tāmaki Outcomes and Evalu	ation Fram	ework and I	Plan		
goal	Service Alignment					
	Skills Dathways to Employee	ont				

• Skills Pathways to Employment



LONG TERM OBJECTIVE – ECONOMIC DEVELOPMENT

Strengthening the local economy and unlocking the potential of the Tāmaki area to enable a prosperous community and deliver better value for money to the Crown

Strategic Framework	Link				
Contributes to Social Housing Reform Programme and Auckland Council's Transformational Shifts	 Help social housing tenants to independence, as appropriate Encourage and develop a more diverse ownership of social housing, with more innovation and responsiveness to tenants and communities Help increase the supply of affordable housing, especially in Auckland Substantially raise the living standards for all Aucklanders and focus on those most in need 				
Our objectives What we are aiming to deliver by 2020	 Help address housing affordability so that residents can pathway from the need for social housing to more independent living Leverage opportunities for social enterprise, economic development and employment opportunities Improve town centres Maximise return to the Crown 				
Desired trends	Measure	2016/17	2017/18	2018/19	2019/20
How will we know we're making progress	Number of Tāmaki residents who progress along the housing continuum (cumulative)	15	30	45	
	Operating within Business Case and agreed commercial model	V	V	V	V
Enabling projects What we need to do to support this goal	 Affordable Housing Economic Development Plan Skills Pathways to Employme Pathways to Housing Indepe Social Enterprise Glen Innes Town Centre refe 	ent ndence			



LONG TERM OBJECTIVE - PLACEMAKING

Creating safe and connected neighbourhoods that support the social and economic development of Tāmaki and its community

Strategic Framework	Link				
Contributes to Social Housing Reform Programme and Auckland Council's Transformational Shifts	 Encourage and develop a more diverse ownership of social housing, with more innovation and responsiveness to tenants and communities Strongly commit to environmental action and green growth Move to outstanding public transport within one network Radically improve the quality of urban living 				
Our objectives What we are aiming to deliver by 2020	 Develop quality neighbourhoods through urban design to support cohesion, safety, connected transport and environmental enhancement Deliver local facilities and amenities identified and supported via neighbourhood engagement 			ancement	
Desired trends	Measure	2016/17	2017/18	2018/19	2019/20
How will we know we're making progress	Percentage of newly developed neighbourhoods that meet agreed minimum	100%	100%	100%	100%
	standards within the Quality Neighbourhood Framework				
Enabling projects					



LONG TERM OBJECTIVE – HOUSING RESOURCES

Optimising the use of land and existing housing stock to effectively support and deliver social and economic results, including progressing private housing development and better public housing options for Tāmaki.

Strategic Framework	Link				
Contributes to Social Housing Reform Programme	• Ensure that social housing is the right areas, for those ho			onfiguratior	, and in
and Auckland Council's Transformational Shifts	Encourage and develop a moment innovation and response.				.
	Help increase the supply of a	affordable h	nousing, esp	ecially in A	uckland
	Strongly commit to environr	nental actic	on and gree	n growth	
	Radically improve the quality of urban living				
Our objectives	Provide new houses to agree	ed topograp	ohy and mix		
What we are aiming to deliver by	Catalyse private sector deve	lopment an	d investme	nt in Tāmak	i
2020	• Continue with Catalyst projects over the next three to five years to deliver approximately 800 new homes				
	Successfully manage 2800 social tenancies				
	• Maintain rental income by ensuring houses are occupied, vacancy minimised and rental income debt minimised				ncy rates
	• Houses are maintained to a	defined mir	nimum stan	dard	
	Engage CHP partners in the management and support set	-	tenancy ma	nagement /	property
	• Establish long term partners of development and investm ownership of social housing			• •	
Desired trends	Measure	2016/17	2017/18	2018/19	2019/20
How will we know we're making progress	Percentage of social housing tenants who are satisfied with our service	75%	85%	90%	90%
	Occupancy Rate for available properties	95%	95%	95%	95%
	Percentage of houses that meet minimum agreed standard	60%	70%	80%	95%
	Rental debt (older than 7 days as a % of monthly income)	2%	2%	2%	2%



	Annual provision of new houses to agreed topography and mix (Note: See Capital Work	86	418	326	449
	Programme)				
Enabling projects	Procurement of tenancy and property management services				
What we need to do to support this	Procurement for Large Scale Development				
goal	Infrastructure funding agree	ment			
	Investment model for Income Related Rent Subsidy				
	Strategic Land Procurement				
	(Refer to the Development P	rojects sec ⁻	tion)		



WORK PROGRAMME TO DELIVER ON STRATEGIC OBJECTIVES

The following key enabling projects will support the delivery of our strategic objectives:

Project/Initiative	Description	Delivered By
Procurement of Intensive Support Services	Engage with partners to deliver support services for hard to reach families identified through the re-housing process.	December 2016
Tāmaki Outcomes and Evaluation Framework	Support the work of Treasury and Superu in the development of an evaluation framework and plan to assess the success of the Regeneration Programme over time.	December 2016
Service Alignment	Work with relevant agencies and the community to align services to meet the need of Tāmaki residents.	On-going
	Work with relevant agencies, to make sure the learning about collective impact, social investment, and urban regeneration programmes is transferrable to other areas.	
	Build community capacity and continue to seek community engagement.	
Skills Pathways to Employment	Work with relevant agencies to develop training pathways to employment for Tāmaki residents, support this via social procurement within the redevelopment programme.	On-going
Economic Development Plan	Encourage business investment and growth within Tāmaki as well as advancing the skills, knowledge and employment opportunities for Tāmaki residents (see skills pathways to employment).	On-going
Pathways to Housing Independence	Support local Tāmaki residents to progress along the housing continuum, support this via the supply of affordable homes in Tāmaki.	On-going
Social Enterprise	Support local Tāmaki residents to start up and operate their own businesses in a sustainable manner. Support this via social procurement within the redevelopment programme and Tāmaki Housing.	On-going
Social Infrastructure Reference Plan	Develop a Social Infrastructure Reference Plan to align amenities and services to the housing development.	December 2016
Early Childhood Education Strategy and Delivery Plan	Continue implementation of Early Childhood Centre strategy.	On-going
Procurement of Tenancy and Property management services	Engage CHP partners in the delivery of Tenancy Management / Property Management and support services.	Procurement completed by November 2017



Project/Initiative	Description	Delivered By
Procurement for Large Scale Development	Procurement of consortium comprising of a large scale development partner and investors.	Precinct 1 by November 2017
		Precinct 2 by September 2019
Strategic Land Procurement	Procurement of strategic land holdings needed to enable development.	Ongoing



DEVELOPMENT PROJECTS

The following development projects will support the delivery of our Housing objective:

Development project will support:		16/17	17/18	18/19	19/20
Total social housing		26	127	95	135
Total private housing		60	291	231	314
	Total	86	418	326	449
Total social housing by precinct					
Northern Glen Innes		10	12	16	
Fenchurch		16	57	35	
Overlea			42		
Derna Tobruk			3	20	9
Armein				10	20
Hinaki					7
Ngati Whatua					35
Quickstart			13	14	10
Large scale development					54
	Total	26	127	95	135
Total private housing by precinct					
Northern Glen Innes		20	28	36	20
Fenchurch		40	132	96	
Overlea			94		
Derna Tobruk			7	45	10
Armein				20	40
Hinaki					14
Ngati Whatua					80
Quickstart			30	34	20
Large scale development					130
	Total	60	291	231	314
Total Housing by precinct					
Northern Glen Innes		30	40	52	20
Fenchurch		56	189	131	
Overlea			136		
Derna Tobruk			10	65	19
Armein				30	60
Hinaki					21
Ngati Whatua					115
Quickstart			43	48	30
Large scale development					184
	Total	86	418	326	449



FINANCIAL SUMMARY

The following summary of financials su	upports delivery of the stra	ategic objectives and	d performance targe	ets
Operating Expenditure	2016/17	2017/18	2018/19	2019/20
	\$000	\$000	\$000	\$000
Social Housing expenses	20,587	20,514	21,996	21,260
Other expenses incl Personal	27,321	18,891	17,380	15,517
Total Operating expenditure	47,908	39,405	39,376	36,777
Operating expenditure is funded by:				
Rental income	58,426	58,103	57,769	53,825
Crown appropriation income	3,190	-	-	-
Crown debt funding	-	-	-	-
Total	61,616	58,103	57,769	53,825
Net surplus/(loss)	13,708	18,698	18,393	17,048

Development related Expenditure	2016/17	2017/18	2018/19	2019/20
	\$000	\$000	\$000	\$000
Capital development	15,253	55,960	1,558	58,871
Cost of assets sold	69,995	80,663	11,208	98,348
Depreciation	61,181	51,051	42,641	32,487
Asset write downs	5,688 -	6,218	35,891 -	22,475
Strategic Acquisitions	20,500	19,000	9,500	-
Social housing buy-backs	55,600	110,474	36,322	4,717
Total Operating expenditure	228,217	310,930	137,120	171,948
Total Cash Operating expenditure	91,353	185,434	47,380	63,588
Development expenditure is funded by	/:			
Crown debt funding	51,700	100,300	-	-
Land sales for development	32,377	55,213	102,074	16,188
Operating funds	13,708	18,698	18,393	17,048
Social Housing sales to long term				
investment partner		112,743	-	_
Total	97,785	286,954	120,467	33,236



FUNCTIONS AND OPERATIONS

Operating Principles

In delivering against our strategic objectives TRC will follow the following principles:

- Tāmaki Commitment: Social tenants affected by redevelopment will be provided with the opportunity to remain in Tāmaki
- Economic returns focus: The programme will be configured to provide the greatest economic returns to shareholders (vs. short term financial returns)
- Neighbourhood-by-neighbourhood approach: Housing-led regeneration will be undertaken in a phased manner across neighbourhoods within the three suburbs of Tāmaki
- Tāmaki community engaged: The Tāmaki community is informed and engaged
- Transfer of control to the community: TRC will exist for a finite time; the Tāmaki community will be here forever. TRC will transfer control of the programme to the community over time (approx. 15 years)
- Catalysing the growth of Community Housing Providers and the private sector: CHPs and the private sector will be willing participants in the delivery of the regeneration programme
- Tāmaki is an affordable place to live in Auckland: We will address housing affordability so that residents can pathway from the need for social housing to more independent living; and
- Collective delivery: Delivery is via a collective set of participants who buy into the programme in order to achieve the targeted set of regeneration outcomes
- **Procurement of physical redevelopment at scale:** The transformation of the physical environment via the regeneration programme will be delivered by a small set of developers delivering at scale
- Authentic development: Development will demonstrate authenticity by referencing stories, history and natural assets of the Tāmaki area, in particular local Māori history, the importance of the Tāmaki Estuary, and the historical role of Tāmaki as the "food bowl" of Auckland.

TRC has a broad range of responsibilities and functions including but not limited to the following:

1.1 Finance

The finance functions maintain the commercial and financial risk management functions of the business ensuring integrity and control. The finance function also supports commercial decision making and long term financial planning.

1.2 Procurement

Tāmaki Redevelopment Company Ltd (TRC) is subject to and adheres to the government rules of sourcing as per TRC procurement policy. TRC follows a fit for purpose procurement framework that underpins planning for great results, being fair to all suppliers, getting the right supplier, achieving the best deal for everyone, best value for money, fairness and transparency of process.

TRC will enter a large-scale, international and local procurement process to identify and attract appropriate investors and development partners. A Procurement Plan will be developed that will clearly outline the outcomes sought, the built form required and the go-to-market process

1.3 Human Resources



The Company operates a human resources framework that adopts the Good Employer requirements of the Crown Entities Act and aspires further to best practice.

1.4 Governance

TRC is governed pursuant to the terms of its constitution and the Shareholder's Agreement entered into between the shareholders, and Strategic Framework (August 2013).

Tāmaki Redevelopment Company Limited's (TRC) shares are owned as to 41% by Auckland Council and 29.50% each by the Minister of Finance (currently Hon Bill English) and the Minister of Building and Housing (currently Hon Dr Nick Smith). As a majority-Crown-owned entity, TRC is listed under Schedule 4A of the Public Finance Act 1989 (PFA), and Part 2 of Schedule 1 of the Ombudsmen Act 1975 (OA). TRC has obligations under all Acts and regulations that apply to TRC:

- by explicit reference to TRC; or
- by reference to companies listed under Schedule 4A of the PFA; or
- by reference to organisations listed under Part 2 of Schedule 1 of the OA.

TRC is not a Council-Controlled Organisation (as defined in section 6 of the Local Government Act 2002.

The business and affairs of the Company are managed by, or under the direction or supervision of, the Board. The role of a Director is to assist the Company to meet its Company Purpose and any other requirements in the Statement of Intent. The Board may exercise all the powers of the Company which are not required, either the Companies Act 1993 or its Constitution, to be exercised by the Shareholders. The Board may delegate to a committee of Directors, a Director, an employee of the Company, or to any other person, any one or more of its powers, other than a power set out in the second schedule to the Companies Act 1993. The Board remains responsible at all times for any delegated powers

1.5 Engagement

Community engagement will be fit for purpose.

Urban regeneration is more than bricks and mortar. It is taking an integrated whole of community and resource approach by delivering long-lasting improvements in the economic, physical, social and environmental conditions.

TRC's delivery of its projects (housing, social, economic development and placemaking) is based on collaboration and partnership. There are projects in which the company will lead, however with most initiatives TRC will act as an enabler, facilitator, connector and implementer. TRC is physically located in the community, staffed by members connected to the community and the private sector, and will be measured by its success in delivering on the regeneration promise as outlined in the Tāmaki Strategic Framework and the 5 year Business Implementation Plan (BIP).

To leverage the current goodwill and commitment of the community for change, it is critical that significant progress is made on all regeneration objectives within the next four years. The SOI has identified priority neighbourhood redevelopment projects; important supporting social, placemaking and economic projects; and a planned and phased approach is taken.

Clear spatial, public infrastructure and amenity plans will be shared and discussed with the community at the appropriate time, linked to place-based strategy which articulates the uniqueness of the place.



TRC is leveraging its role with other key stakeholder groups such as the private sector, Crown departments, Council entities, iwi, local board and local community groups. Shareholders require an entity that can provide simple and yet long lasting solutions and ensure that all relevant stakeholders are committed to delivering on one action plan for the area.

There are a number of ways and mechanisms with which TRC engages with various groups from surveys, meetings, newsletters, information sessions, social media, and face to face. TRC is a member of most community groups in Tāmaki so engages with the community via those avenues. Where appropriate TRC will work collaboratively with the Local Board to engage with the community.

With the establishment of TRC, the Government and Auckland Council have recognised that whilst collaboration will be important, having a single entity to drive the vision and regeneration outcomes is critical. The people of Tāmaki have endorsed the need for an enabling and place shaping entity to ensure that resources in the area are targeted to the most in need and actually make a real difference on the ground.

1.6 Iwi Engagement

In respect of engagement with mana whenua iwi, TRC will:

- Engage with the 19 iwi (settled and yet to settle) so that they are kept up to date on your public plans and are aware of any opportunities to formally participate in any procurement process,
- Have regard to the customary interests of iwi in land during processes involving sale or disposal, including giving iwi with strong customary interest appropriate opportunities to participate in that process; and
- Alert responsible shareholding Ministers and relevant oversight agencies to any issues regarding iwi or Māori interests in land arising from proposed sales or disposal of land.

Broadly, TRC recognises that mana whenua and iwi organisations do not represent all Maori in the Tāmaki area. It is important therefore that TRC engages with the whole Maori community including with Ruapotaka Marae through the successful implementation of its Maori Engagement Strategy.

1.7 Social Responsibility

The Tāmaki Way of Working will continue to underpin the way that the Company operates. In support of this, TRC will conduct business through sound operating principles that include:

- Exhibiting a sense of social and environmental responsibility;
- Exhibiting sound business practice, including responsible and transparent financial management, procurement integrity, sound regeneration principles and practice, and a "no surprises" communication policy.

RISK MANAGEMENT

2.1 Overview

Effective risk management supports TRC in achieving its strategic and business objectives. It creates a robust control environment and supports informed risk-taking that promotes business growth. It does this be maximising opportunities, reducing the likelihood of business loss and reputation and effectively managing exposure to risks.



TRC has implanted a robust Risk Management framework that is overseen by the Chief Financial Officer (CFO). The Risk Management Framework is comprised of a Risk Policy, a Risk Organisational Structure, the Risk Management Lifecycle and Risk Assurance.

